



Retailing

RETAILING offers students the opportunity to participate in the operations of actual off-site retail stores and a school store. Students order items, stock shelves, develop displays and market products to the public and school population. All aspects of customer service, inventory, loss prevention, profit and loss management are included in the curriculum.

Work Environment

Retail workers provide goods and services that consumers need and want. They perform tasks which support the operations of a retail establishment. The working environment will vary depending on the size and type of business as well as its location.

Course Outline:

- Telephone Skills
- Counting Money/Cashier Skills
- Customer Service Skills
- Filling Orders
- Creating Displays
- Ordering and Receiving Merchandise
- Computer Inventory Applications
- Display Skills
- Inventory Control
- Loss Prevention